

# MEDIA INVITE

## Canada's Gardening Guru Mark Cullen Appearing March 18<sup>th</sup>-22<sup>nd</sup> at Canada Blooms and Launching 18th book

*The Canadian Garden Primer, An Organic Approach*

**TORONTO, Feb. 23, 2009:** Canada's best-known and best-loved gardener, Mark Cullen, is also one of the country's most widely read authors connecting Canadians with information pertaining to the climate in which they live and garden. With the release of his 18<sup>th</sup> book, *The Canadian Garden Primer, An Organic Approach*, Cullen covers a variety of topics ranging from growing environmentally friendly fruits and vegetables to sustainable ornamental and lawn gardening –all with vividly photographed full-colour shots.

Topics explored in his latest book, ranging from organic gardening, city gardens, urban gardens, and country landscape design throughout the week – the perfect way to ring in Spring and pick up a few tips.

Meet Mark Cullen at Canada Blooms, get a personal tour and learn 2009 gardening trends:

**Date:** Wednesday March 18<sup>th</sup> 8am-10am. -**Media Preview**  
March 18<sup>th</sup>-22<sup>nd</sup>, 2009 – 11am daily -**Mark Cullen** speaking on Celebrity stage

**Location:** Metro Toronto Convention Centre  
222 Bremner Blvd., South Building  
Toronto, Ontario - 416-585-8000 information line.

**To book an interview with Mark Cullen, request a copy of press materials & book please contact:** Parmjit Parmar, Tel: 416-750-0966. Cel: 416-402-7156 or email: [parmjit@montanaridge.com](mailto:parmjit@montanaridge.com)

**For more information about :**

Mark Cullen [www.markcullen.com](http://www.markcullen.com) and Canada Blooms [www.canadablooms.com](http://www.canadablooms.com)