

MEDIA INVITE

Canada's Gardening Guru Mark Cullen Appearing March 17th-21st at Canada Blooms Launches New Eco-Friendly Gardening Product

Mark's Choice Water Wicks

Visit Canada Blooms Floral Marketing Booth #1120 for samples and
One-on-one with Mark Cullen

TORONTO, March 03, 2010: Canada's top authority on gardening, Mark Cullen, will be introducing **Mark's Choice Water Wicks** at this year's Canada Blooms! Water Wicks is an all-natural hemp teabag that is placed at a plant's root zone. When that plant is watered, the Water Wicks teabag will absorb any excess moisture – up to **400 times** its weight – and then release 95% of that water back to the plant when and where it needs it most.

Mark's Choice Water Wicks keeps plants blooming while reducing the amount of necessary watering, therefore saving time and money. And it's ideal for any type of plant, be it indoors or outdoors. Most importantly, Water Wicks are 100% biodegradable and eco-friendly. They're simply a must-have for any environmentally responsible gardener.

Look for Mark and learn more about this revolutionary product at Canada Blooms this March 17th to the 21st. Visitors to Mark's booth can also enter to win an assortment of great prizes, including a selection from Mark's Choice product line and signed copies of Mark Cullen's latest book, *The Canadian Garden Primer, An Organic Approach*.

Outside of Canada Blooms, you can hear Mark on **680 News** during his new sixty-second green feature, which will air every Thursday, Friday, and Sunday starting on March 11. And he'll be providing even more great tips for environmentally conscious gardeners in his weekly column in the New Homes and Condos section of the **Toronto Star's Saturday edition** starting March 13.

Date: March 17 - 21, 2010
Location: Direct Energy Building.
100 Princes' Blvd. Halls A & B
Toronto, Ontario - (416) 263-3000 information line.
Doors open 10am

For more information about: Mark Cullen www.markcullen.com and Canada Blooms www.canadablooms.com.

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To book an interview with Mark Cullen, request a copy of press materials & book contact:
Parmjit Parmar, Tel: 416-750-0966. Cell: 416-402-7156 / E: parmjit@montanaridge.com