

# - MARK CULLEN BIOGRAPHY -



Mark Cullen is Canada's best-known gardener connecting with over one million Canadians weekly through his many varied media outlets. Whether it is through his weekly CTV Canada AM morning show segment, the weekly garden tip 'The Green File' on 680 News, his many online postings or his numerous books, his personable style and topical information has captivated audiences and continued to garner him fans across Canada.

With the release of his 18th book **The Canadian Garden Primer: An Organic Approach** Cullen covers a gamut of topics, from growing environmentally friendly fruits and vegetables to sustainable ornamental and lawn gardening in vividly photographed full-colour.

*As a horticultural advisor to Home Hardware, Mark has spent years speaking to everyday Canadians about their gardens and has synthesized his experiences into his latest comprehensive and easy to understand publication.*

Cullen not only helps everyday Canadians grow organic, healthy produce but, due to his well-known sense of social responsibility, actively participates in local, provincial and international developmental and educational programs. As a patron of the **SHARE Agricultural Foundation**, Mark helps farmers in developing countries obtain "A Hand Up not a Hand Out".

Mark lives in his environmentally friendly dream home where he enjoys his 10 acre garden and spending time with his wife and four children.

Mark Cullen's popularity and status as Canada's favourite gardener has been achieved, and is maintained, by his tireless love of interaction with everyday Canadians. These include:

- ❖ **RADIO:** As a host of The Green File, 680 News in Toronto, Mark can be heard on Thursday, Friday and Saturday. (Listen at [www.680news.com](http://www.680news.com));
- ❖ **TELEVISION:** He is the co-host of CANADA AM's weekly Gardening segment with Jeff Hutcheson, dispensing gardening advice and laughs on Friday mornings at 8:40 a.m. EST ([www.ctv.ca/canadaam](http://www.ctv.ca/canadaam)).
- ❖ **PRINT:** Mark Cullen is a best selling author with over 400,000 books in print in Canada. His latest (and 18th) book "**The Canadian Garden Primer, An Organic Approach**" has been released at Chapter/Indigo, independent book stores, Home Hardware and [www.markcullen.com](http://www.markcullen.com). Mark writes a weekly Green article for the New Homes and Condos Section of the Saturday Toronto Star.

Mark also is the feature garden writer for Home at Home magazine which boasts a circulation of 400,000 <http://homeathome.homehardware.ca> . Mark writes a monthly column for Gardens West and Gardens Central magazines.

- ❖ **WEB:** Mark has the most comprehensive Canadian gardening information website. Built to include an internal search engine, [www.markcullen.com](http://www.markcullen.com) answers up to 10,000 gardening questions. Mark also writes a weekly blog on Yahoo!.ca every Wednesday and can be found at [www.ca.lifestyle.yahoo.com](http://www.ca.lifestyle.yahoo.com);
- ❖ **SPOKESPERSON:** Mark is the president of Mark's Choice Ltd., a horticultural communications and marketing company. He is also the spokesperson and horticultural consultant to Home Hardware Canada, GolfGreen organic-based fertilizers and lawn seed and Green Earth Garden Products.
- ❖ **COMMUNITY:** Mark is the volunteer spokesperson for SHARE Agricultural Foundation [www.shareagfoundation.org](http://www.shareagfoundation.org), and has traveled to Brazil last year on his 3rd monitoring trip with the organization as a volunteer.
  - In July 2003, Mark earned the 'Queens Jubilee' medal for his "outstanding contribution to helping to feed the hungry through his work with Plant a Row Grow a Row" with whom he continues to be associated. Cullen is also the public advocate for the Toronto and Region Conservation Authority and speaks on environmental issues on their behalf. [www.trca.on.ca](http://www.trca.on.ca)
- ❖ **AWARDS:** Over the years, Mark's involvement in various causes and communities, not to mention his successful relationship with the public and his peers, have garnered him various awards, including:
  - Canada Day Achievement award. From the Toronto Canada Day Committee, 2000.
  - Financial Post Environmental Achievement award with the Composting Council of Canada in the 'Education' category, 1998
  - Bicentennial Civic Award of Merit. City of Scarborough, 1996
  - Quill and Trowel "Gold" Award Winner, for best TV Show. 1990 - Garden Writers of America
  - Garden Communicator of the Year. - Landscape Ontario, 1987

**For more Information contact:**

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